

# **“Creating your business with Intention”**

**By Jim Phillips**

Purpose: To change the way we think about ourselves and the real estate market/business. This is done by recognizing and believing that regardless of evidence to the contrary, **opportunity is always present.**

**When our perspective is one of prosperity,  
When we give ourselves permission to enjoy it,  
We create and experience it.**

Creating with intention is about gaining clarity on what we desire to accomplish or experience, believing the opportunity exists, and knowing that we are capable and worthy of having it in our life.

The first step in this process is expressing gratitude for the business you received in the previous year, whether you achieved what you set out to achieve or not. This is done by reflecting on your business from the previous year, without judgment, and just saying a simple, “Thank you.” It doesn’t matter that you know or understand to whom or to what you are expressing this gratitude, it is simply expressing it with sincerity. In so doing, you set the stage for receiving what is necessary to bring your intention into being.

Next set your intention. What is it that you desire to do, be or experience? Get as clear as possible without casting any doubts whatsoever as to its fruition, or to the means with which it will.

Next become aware of your thoughts/thinking regarding your intention. Are your thoughts supportive of what you intend to experience? If not, why? Question why you think the way you do and why you believe what you believe? The key here is to be as open and honest with your self as possible. We tend to lie to ourselves when we are unwilling to face the truth. Examine beliefs you hold about yourself and the real estate market that are disempowering? Notice the correlation of your thoughts and beliefs and your past and current experiences/success. Look at what is holding you back from doing what you know would bring you the experience (success) you desire? Once we place awareness on our limiting, disempowering beliefs we are released from the bond they have on us. Simple awareness is the key. Acknowledging them dissolves them and allows us move on.

Another way to look at this is to ask, “**Are my dreams, or fears and doubts coming true?**” On which are you spending most of your thinking? The answer will become quite obvious.

When your thoughts are not supportive of what you intend, change them to reflect this intention. When your thoughts are disempowering, change them so they empower. It is an

ongoing process of evolution. Observe what works and serves you, then make a decision that enables you to prosper from this knowledge.

Be aware of the decisions you make and assume responsibility for the outcome. Yes, other people might be involved that you could say caused the issue you are facing. However, when you assume responsibility for your decisions and subsequently the outcome, you can now make “better” decisions that will create the opportunity you intended.

### **“We can only change what we create”**

If you are making decisions that are not supportive of your intentions, change your decision and commit to making a better decision next time. It is all very simple, by knowing what it is you intend to create and taking responsibility for your thoughts and actions with regard to your intention, you create it.

So what does this year look like to you? Is it full of opportunity or full of challenges? Is it going to be a struggle or will you enjoy the success you intend? Do you believe it can and will happen, or will you fall victim to what “they” say? What has to happen for your year to be what you desire? What can you do to for it to turn out this way? Do you believe you can do it? Better yet, are you **willing** to do it? What might prevent you from doing what you need to do?

Answering the above questions truthfully will bring your overall perspective into view. Do you have an empowering perspective or a disempowering perspective?

One of the challenges (challenging opportunities) we might experience as we move through the year is maintaining a positive (prosperity) mindset when things around us appear to be contrary to what we are working towards. The key once again is to express gratitude for what we have received up to that moment and to express gratitude for that which we know is coming our way. It is impossible to feel negative when sincerely expressing gratitude for what we have or have experienced. In doing so, we bring forth the empowering feelings of those previous experiences which in turn enable us to move beyond the **temporary** disempowering ones. In bringing forward these empowering thoughts and feelings we remember that we did in fact overcome challenges in the past and that we have the ability to do so again. We subconsciously know how good we felt during those moments of “victory” and we have a desire to feel that way again. The desire to feel that way again will always bring to us what we need to move on courageously and successfully.

Another important key point is to desire for everyone else what we desire for ourselves. You might question what this has to do with your personal success or prosperity; however this changes ones perspective from one of competition to one of collaboration. When we desire the same things for someone else as we desire for ourselves, which is in fact what they desire for themselves, we are all working towards the same objective. When we enter any situation/interaction with an intention of it resulting in the highest and best outcome for all we find solutions that are of mutual benefit.

In summary:

1. Get clear on what it is you want to achieve or experience.
2. Express sincere gratitude for what you have already achieved or experienced, even if it didn't meet your expectations.
3. Declare your intention with no doubt, fear or concern for how or whether it will come to be.
4. Monitor your thoughts. Do they support or deny your intention? Question why you think the way you do and why you believe what you believe.
5. When you have conflicting thoughts, which you will, release them with no judgment or attachment and replace them with empowering thoughts and actions. As you choose and accept empowering, supportive thoughts others will follow.
6. Check your perspective. Do you believe opportunity exists regardless of evidence to the contrary? Look for evidence that supports your prosperity, it is always available to you.
7. Revisit your intention daily. See and feel the experience as being complete as you intend it to be.
8. Take action. Make decisions and take steps that lead you toward your intention.
9. Maintain your belief and faith that what you desire is yours. Stay the course, yet make adjustments where necessary along the way.
10. Do not concern yourself with your circumstances; concern yourself with your potential.

**JIM** has been a business leader and entrepreneur for the better part of 30 years. His passion for inspiring others to higher levels of achievement has resulted in the presentation of numerous workshops and seminars on business development and success principles throughout the United States and parts of Europe. Most recently his passion has been the exploration and application of spiritual law as it applies to prosperity and overall quality of life. He has the gift of turning complex spiritual ideas and laws into easily understood and applied daily practice.

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